EQUITABLE access

Increasing Access Reducing Inequity

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Benefits to the Store as a **digital-first** model

- ***Increased*** *market share from* ***30% to 80%***
- ***Increased*** *sales from* ***$5.6M*** *to* ***$9.5M*** *in year one and* ***$10.6M*** *in year two*
- *Significant* ***improvements*** *in* ***operational*** *and* ***fiscal efficiencies***
- ***Reduced*** *employee* ***stress*** *resulting in* ***improved*** *staff* ***well-being***

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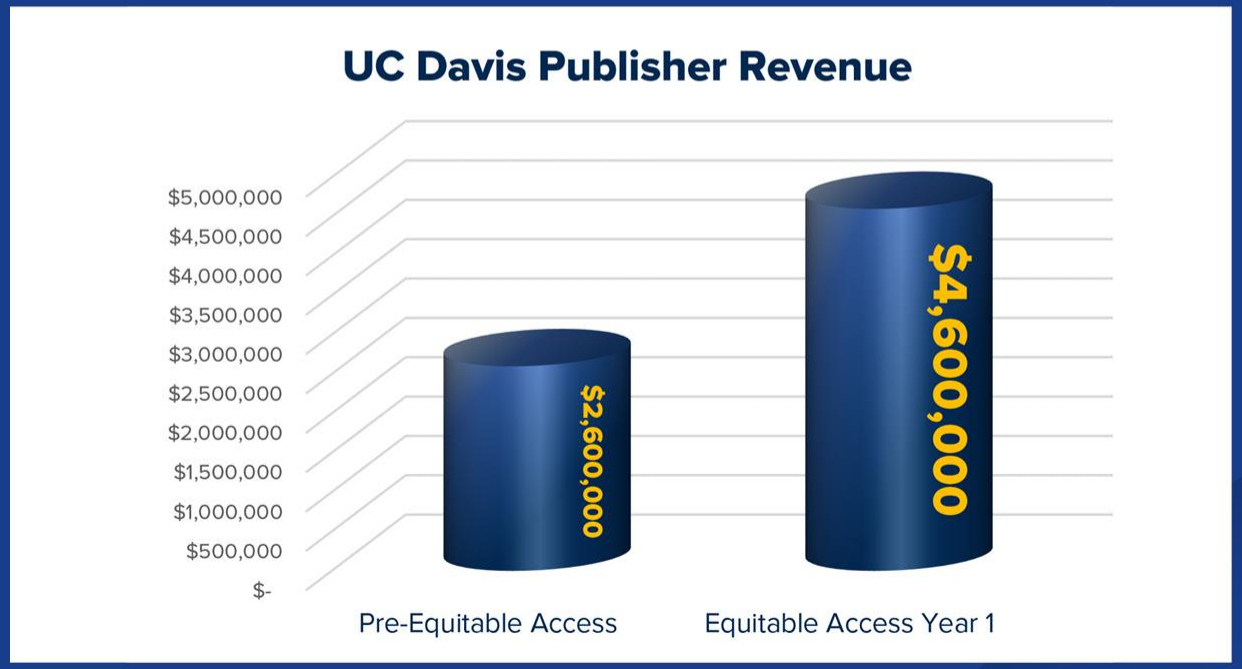
A special **thank you** to our **Publisher partners!**



- *Important to note that the **UC Davis** Equitable Access program is **digital-first** and **eliminates used print textbooks***
- ***Increased volume** from Equitable Access allowed publishers to **reduce unit costs** which is benefitting our students through **scholarships** and a **lower program price***
- *The UC Davis strategy resulted in a **77% increase** in overall **publisher revenue** after only the first year*

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Benefitting our students

- *Thanks to **great pricing** from our publisher partners we were able to deliver **7,000 grants totalling 1.2 million dollars** over 2 years to our **lowest income students***

"With the help of the Equitable Access grant, I no longer had to worry about whether or not I had enough to cover the cost of textbooks for my courses, and Equitable Access made accessing my materials extremely efficient."

–Applied Mathematics '23,
Equitable Access grant recipient

"As a first generation college student, I was grateful that Equitable Access took all the stress out of finding the right textbooks, and the Equitable Access grant made my academic year smoother and a lot more manageable."

–Cell Biology '24
Equitable Access grant recipient

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Benefitting our students

- *Prior to Equitable Access only **22%** of UC Davis students had access to all of their textbooks vs. **80%** today*
- ***78%** of participating students report that Equitable Access is **more convenient** than the traditional textbook model*
- *Adds and drops that previously would have required **65,000 physical exchanges** was **reduced to only 11,000** thanks to **digital-first** which enabled those events to happen **automatically***

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