**Marketing Manager University of Minnesota Bookstores**

The Marketing Manager is responsible for the management of all marketing plans, email and social media campaigns, production and distribution of print and digital advertising, business outreach, event planning, and budget development for University of MN Bookstores campus retail operations in the Twin Cities, Crookston, Morris, and Rochester.

This position serves on the Bookstores’ Leadership Team and reports to the Director.

**Minimum Qualifications**

* BA/BS degree plus 6 years’ experience.

**Preferred Qualifications**

* Experience communicating within and building and maintaining relationships with diverse communities and stakeholders.
* Demonstrated responsibility for the management of a department or cross-disciplinary project of notable size, complexity, or significance.
* Strong knowledge of retail operations and processes.

**Salary** $59 – 65K annually with competitive benefits package (<https://humanresources.umn.edu/new-employees/benefits-summaries>).

Qualified candidates can submit their resume and a letter of interest to the University’s Job Center for consideration: <https://humanresources.umn.edu/content/find-job> job ID 336467.

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